



## **How to ask for a donation**

### **How do I get started?**

You will find that your stache' will be a magnet for conversation. It's hard for others not to notice the new and improved you. This makes asking for a donation easy and gives you many chances to perfect your sales pitch. Safe Kids South Carolina will also provide you with stickers that say, "Ask me about my stache" to assist with mustache enthusiasts approaching you.

We also suggest that you email all of your friends about your growing endeavor and why you have opted not to partake in grooming for four weeks. Each week you can update them with a picture of your progress and a request for support.

Safe Kids South Carolina will also post pictures of your growing experience on [facebook.com/SafeKidsSC](https://www.facebook.com/SafeKidsSC) to assist you in your endeavor. Just send to Heidi Vaughn, Chief Mustachette (and Safe Kids SC State Coordinator) at [HV Vaughn@scchildren.org](mailto:HV Vaughn@scchildren.org)

### **Tax Deductions**

This is a useful tactic to improving your sponsorship levels. The Children's Trust of SC is a non-profit so all donations are tax-deductible.

### **Sample Email**

Friends:

It is with much excitement to share with you my current endeavor and commitment to Mustaches for Kids. Mustaches for Kids is a fundraiser to raise money for Safe Kids SC, a program to prevent injuries to children.

Here's how it works: During the four-week Growing Season: Thursday, January 19th through Thursday, February, 9th growers sprout sweet, sweet Mustaches. Per Mustaches for Kids bylaws, we shave our faces, except for the Mustache, a minimum of one time per week and solicit donations from friends, family, co-workers, and people in the community. It's like getting

pledges to run a marathon, without the exertion, cramping, or dehydration. Call it a facial hair marathon.

At the end of the Growing Season, Safe Kids South Carolina will host the Mustache Competition at Tin Roof, which is a cross between a beauty pageant, dog show, and police line-up. Winners are chosen by the sweetest stache', worst stache', and the most sponsorship.

So it's all pretty simple: mustaches, charity, competition infused with meaningless pageantry. With your donation we can help kids and allow me to grow a sweet, sweet stache'. All donations are tax-deductible. Please visit <http://www.scchildren.org/programs/8/mustachesforkids/> and click on "Sponsor a Grower" to make a donation online or you can also mail a check to:

Safe Kids SC c/o Children's Trust of SC  
1634 Main St. Suite 100  
Columbia, SC 29201

Please make check payable to Safe Kids South Carolina and put my name in the memo line so I get credit.

My mustache and I thank you.

Sincerely,

### **Collecting Donations**

1) Online Payments - Please direct sponsors to our online payment system at:  
<http://www.scchildren.org/programs/8/mustachesforkids/>

2) By Check - Mail a check in at the following address and make payable to "Safe Kids SC." Please also put the Grower's name in the memo line so we can give you credit.

Safe Kids SC c/o Children's Trust of SC  
1634 Main St. Suite 100  
Columbia, SC 29201

3) Sponsor can give check to Grower and the Grower will turn in donations to Safe Kids SC at check points.

**Still have questions? Contact Heidi Vaughn at [Hvaughn@scchildren.org](mailto:Hvaughn@scchildren.org)**

