



**Preventing injuries: at home,
at play, and on the way.**

The problem of accidental childhood injury

Accidental injury is the number one cause of death among children ages 14 and under in the United States. Also, each year one out of every four children needs medical attention for an accidental injury. The most common causes of accidental injury to children in South Carolina are:

- Motor vehicle crashes, which involve children as passengers, pedestrians and bicyclists
- Suffocation
- Falls
- Poisoning
- Drowning
- Fire and burns

The solution: Safe Kids South Carolina

Safe Kids South Carolina, led by the Children's Trust of South Carolina, is one of more than 300 grassroots coalitions in all 50 states, the District of Columbia and Puerto Rico. We bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families. Safe Kids USA is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing accidental injury. Our efforts are needed. Ninety percent of accidental injuries can be prevented.

What we do

There is no simple way, no one device or solution, to effectively prevent all types of accidental childhood injuries. Instead, Safe Kids South Carolina combines several initiatives that reduce injuries:

- Educating adults and children
- Creating safe environments
- Conducting research
- Advocating for effective laws

The results

Safe Kids South Carolina has 13 coalitions that cover 22 counties, which is 48 percent of counties in our state. Since Safe Kids USA founding in 1987, the U.S. child injury death rate has declined 43 percent. Keeping children safe is an investment — in their lives and in the future. With education, resources and better laws to protect our children, we are making a difference.

How you can help

Join us and help prevent the number one cause of death for children 14 and under. Visit our website at www.scchildren.org/programs/8 for more information. To partner or sponsor one of our initiatives, please contact Heidi Vaughn, Safe Kids State Coordinator at (803) 744-4029 or HVAughn@scchildren.org



The Children's Trust
OF SOUTH CAROLINA